

李文娟 LI Wenjuan

CONTACT INFORMATION

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EDUCATION

Hong Kong University of Science and Technology	2021–Present
Ph.D. Candidate in Operations Management	
Advisor: Prof. Dongwook Shin	
University of Science and Technology of China	2020-2021
Research Assistant & Private High School Tutor (Mathematics & English)	
Johns Hopkins Carey Business School	2019-2020
M.S. in Finance, GPA: 3.86/4.0	
University of Science and Technology of China	2015-2019
B.B.A. in Business Administration, GPA: 3.92/4.0, Rank: 1st in Class	

RESEARCH INTERESTS

Revenue Management, Information Sharing, Social Learning, Content Management, Finance-OM Interface, Multi-armed Bandit, Dynamic Programming, Service Operations

PAPERS

- [1] Dynamic Persuasion Strategies for Mitigating the Spread of Fake Content, **Wenjuan Li** and Dongwook Shin
Major Revision at **Manufacturing & Service Operations Management**
Honorable Mention at POMS-HK 2025 Best Student Paper Competition
- [2] Producing Content in News Outlets, Fast and Slow, **Wenjuan Li**, Qing Li and Peiwen Yu
Reject and Resubmit at **Manufacturing & Service Operations Management**

TEACHING

Teaching Assistant, HKUST

- Business Modeling and Optimization (UG) Fall 2022
- Analytics for Service Operations (UG) Spring 2022, 2023, 2024

PRESENTATIONS

- INFORMS Annual Meeting, Atlanta 2025
- INFORMS International Meeting, Singapore 2025
- POMS International Conference in China, Hainan 2025
- MSOM Main Conference, London 2025
- POMS-HK International Conference, Hong Kong 2024, 2025
- INFORMS Annual Meeting, Seattle 2024
- HKUST ISOM Department Seminar, Hong Kong 2024
- POMS International Conference in China, Anhui 2024

HONORS & AWARDS

- 港府奖学金 Hong Kong PhD Fellowship (HK\$325,200 annually), HKRGC 2022–2025
- 火鸟奖学金 RedBird Academic Excellence Awards (HK\$20,000), HKUST 2022, 2023
- 博士生奖学金 Postgraduate Studentship (HK\$216,360 annually), HKUST 2021
- 安徽省优秀毕业生 Outstanding Graduates, Anhui Province 2019
- 校优生、优秀毕业论文 Outstanding Graduates & Thesis, USTC 2019
- 国家奖学金 National Scholarship (¥8,000), Ministry of Education, PRC 2017, 2018
- 唐立新奖学金 Tang Lixin Scholarship (¥10,000), USTC 2018
- 优秀学生金奖 Golden Award for Outstanding Students (¥4,000), USTC 2018

PROFESSIONAL SERVICE & LEADERSHIP

- **Reviewer** for *Production and Operations Management* (POM) 2022–Present
- 系本科生党支书 Student Party Organization Secretary (Dept. 15 & 16), USTC 2018–2019
- 院学生会副主席 Executive Chairman, Student Union of Business School, USTC 2017–2018
- 校学生会外联部长 Minister of Outreach Department, Student Union, USTC 2017–2018
- 班长 Class Monitor, School of Business and Management, USTC 2016–2019